PACE

Saul Steinberg

March 31 – April 29, 2023 3F, Pace Gallery Seoul

Opening Reception: March 30, 5-7 PM



Saul Steinberg, Abidjan, 1973 © Saul Steinberg Foundation / Artists Rights Society (ARS), New York, courtesy Pace Gallery

Seoul—Pace is pleased to present an exhibition of work by Saul Steinberg at its arts complex in Seoul. Running from March 31 through April 29, the show brings together works on paper and wood sculptures conveying the defiant humor, curiosity, and modernist attitude of an artist trying to make sense of the chaotic postwar period. This exhibition, which marks the artist's first presentation in Seoul, will focus on his unique, worldly perspective, which was shaped by his experiences as an immigrant in America, a New Yorker, and an observant traveler both within and outside of the US.

The Romanian-born artist emigrated to the United States from Europe in 1942 during World War II. In New York, he became an integral part of American Modernism. He married the artist Hedda Sterne, who was already connected to the city's pioneering artists. Establishing himself in New York's avant-garde community, he earned critical acclaim for his inventive drawings, prints, paintings, collages, and sculptures, which defied easy categorization by reflecting a multiplicity of artistic styles, rendered with characteristic intellect.

Steinberg became best known to the public for his drawings in *The New Yorker*. Among his most famous images for the magazine was the March 1976 cover known as *View of the World from 9th Avenue*, which wryly comments on the solipsism of New Yorkers by depicting the majority of the United States as a thin strip of land sandwiched between the Hudson River and the Pacific Ocean.

Influenced by and engaged with the aesthetics of Cubism, Futurism, and Surrealism, Steinberg's art often explores visual and philosophical paradoxes, while offering oblique commentary on the state of culture and society. Among the works included in the upcoming exhibition in Seoul are the works on paper *Abidjan* (1973), *Cairo* (1974), and *Nebraska* (1966), which meditate on the absurdities and contradictions underpinning daily life and societal norms.

Steinberg's identity as an émigré is reflected in many of his works. *The American Corrida* (c. 1981), which will be on view in the upcoming show in Seoul, depicts a duel between Uncle Sam and a figure wearing traditional Native American dress. Onlookers to the spectacle include Abraham Lincoln, a bald eagle, and the Statue of Liberty.

In addition to the works on paper, Pace's exhibition in Seoul will showcase a rarely exhibited Table sculpture by Steinberg. With *Summer Table* (1981), a mixed media collage on wood, the artist engaged with the history of trompe l'oeil and foregrounded his interest in the poetic possibilities of everyday objects, including carved replicas of paint brushes,

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notebooks, and a range of banal items that accumulated on this worktable and in his domestic surroundings. This playful yet intricate sculpture can be understood as a portrait that captures the inextricability of Steinberg's expensive practice and daily life.

Also included in the show is the sculpture *U. S. Post Office* (1984), for which Steinberg situated a mixed media, threedimensional rendering of a post office atop an elevated wooden base. In Steinberg's hands, a seemingly mundane, bureaucratic structure is imbued with an ineffable, surrealistic sense of whimsy.

Saul Steinberg (b. 1914, Râmnicu Sărat, Romania; d. 1999, New York) produced drawings, sculptures, photographs, and collages that continue to elicit critical contemplation. Having studied architecture in Milan, he fled wartime Italy in 1941 and became an American citizen two years later. Influenced by Dada, Surrealism, Cubism, and Pop, Steinberg's varied output reflects the defiant humor, curiosity, and modernist attitude of an artist trying to make sense of the chaotic postwar period. Marked by a self-aware wit, his work embraces double meanings and philosophical content expressed through graphic means. Widely celebrated for his contributions to *The New Yorker*, Steinberg's art became an exploration of social and political systems, language, and art itself.

Pace is a leading international art gallery representing some of the most influential contemporary artists and estates from the past century, holding decades-long relationships with Alexander Calder, Jean Dubuffet, Barbara Hepworth, Agnes Martin, Louise Nevelson, and Mark Rothko. Pace enjoys a unique U.S. heritage spanning East and West coasts through its early support of artists central to the Abstract Expressionist and Light and Space movements.

Since its founding by Arne Glimcher in 1960, Pace has developed a distinguished legacy as an artist-first gallery that mounts seminal historical and contemporary exhibitions. Under the current leadership of President and CEO Marc Glimcher, Pace continues to support its artists and share their visionary work with audiences worldwide by remaining at the forefront of innovation. Now in its seventh decade, the gallery advances its mission through a robust global program—comprising exhibitions, artist projects, public installations, institutional collaborations, performances, and interdisciplinary projects. Pace has a legacy in art bookmaking and has published over five hundred titles in close collaboration with artists, with a focus on original scholarship and on introducing new voices to the art historical canon.

The gallery has also spearheaded explorations into the intersection of art and technology through its new business models, exhibition interpretation tools, and representation of artists cultivating advanced studio practices. As part of its commitment to technologically engaged artists within and beyond its program, Pace launched a hub for its Web3 activity, Pace Verso, in November 2021.

Today, Pace has nine locations worldwide including a European foothold in London and Geneva, and two galleries in New York—its headquarters at 540 West 25th Street, which welcomed almost 120,000 visitors and programmed 20 shows in its first six months, and an adjacent 8,000 sq. ft. exhibition space at 510 West 25th Street. Pace's long and pioneering history in California includes a gallery in Palo Alto, which operated from 2016 to 2022. Pace's engagement with Silicon Valley's technology industry has had a lasting impact on the gallery at a global level, accelerating its initiatives connecting art and technology as well as its work with experiential artists. Pace consolidated its West Coast activity through its flagship in Los Angeles, which opened in 2022. Pace was one of the first international galleries to establish outposts in Asia, where it operates permanent gallery spaces in Hong Kong and Seoul, as well as an office and viewing room in Beijing. Pace's satellite exhibition spaces in East Hampton and Palm Beach present continued programming on a seasonal basis.

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